Date

Member Name
Address
City, State ZIP

Dear Member:

In the coming days, you will receive what could be your favorite way to access your checking account **- your new MIDFLORIDA debit card embossed with the name XXXXXX and ending in card number XXXX. This card will replace your existing Space Coast or Eastern debit card ending in XXXX.**

The other key piece to using your debit card as a point-of-sale transaction is your PIN (Personal Identification Number) which should arrive in advance of your card. Now, we know how personal a PIN can be to someone and if we had a means to transfer that number to your new debit card, we would have done so. Unfortunately, that was not an option. However, if you would like to select a new PIN, just bring your new debit card to a nearby branch and a new PIN can be established very easily.

When you receive your new MIDFLORIDA debit card, you should have everything you need to activate your card and begin using it immediately. **Remember, your SCCU/Eastern debit card will no longer function as of June 30, 2012, and should be shredded.**

Card activation is simple and you have a couple of options available:

Phone
Call (866) 333-9337 from the phone number listed on your account records and follow the voice prompt instructions. You will need to have your debit card and the Social Security Number of the primary account holder ready.

ATM
Take your new MIDFLORIDA debit card, along with the PIN (Personal Identification Number) established for the card, to any ATM and use the card with the new PIN. Once your transaction has been completed, your debit card will be activated.

Please note: Your card number has changed. To ensure that any automatic payments established with your SCCU/Eastern debit card continue without interruption, contact your merchants to update your account with your new card number, CVV and expiration date.

If you have any questions about your card or the activation process once you receive your materials, **please call the Help Desk toll free at (877) 727-1ASK or visit one of the six locations open for Special Spin-Off hours on Sunday, July 1.** *(Participating locations listed on the back of this letter.)*

Sincerely,

Doreen Peacock
Senior Vice President, Electronic Services

Special Spin-Off Hours
Sunday, July 1

The following branches will be open from 11 a.m. to 4 p.m.:

St. Petersburg 12425 28th St. N.
Oldsmar 3705 Tampa Rd.
Countryside 29383 U.S. Highway 19 N.
Town & Country 8708 W. Hillsborough Ave.
Central Tampa 3202 W. Waters Ave.
Brandon 710 Oakfield Dr.

The Help Desk will also be available on
Sunday from 7 a.m. to 7 p.m. at toll free (877) 727-1ASK.

Beginning July 2, you may use any of our 36 Central Florida locations.