

Date

Dear Member:

Enclosed is your new **PIN (Personal Identification Number) for your new MIDFLORIDA VISA® Platinum credit card which will be delivered to you soon.** In the meantime, keep this information in a secure location until you receive your card.

Your PIN is not necessary for normal credit card use but is made available to you should you wish to access cash at any ATM using your new MIDFLORIDA VISA® Platinum credit card. Once you receive your new MIDFLORIDA credit card, **you should have everything you need to activate your card and begin using it immediately. Remember, your Space Coast/Eastern credit card will no longer function as of June 30, 2012, and should be shredded.** *(See back for additional details.)*

If you have any questions about your card or the activation process, please call **the Help Desk toll free at (877) 727-1ASK or visit one of the six locations listed below that will be open for Special Spin-Off Hours on Sunday, July 1.**

Sincerely,

Doreen Peacock
Senior Vice President, Electronic Services

The following branches will be open July 1 from 11 am to 4 pm:

St. Petersburg 12425 28th St. N.
Oldsmar 3705 Tampa Rd.
Countryside 29383 U.S. Highway 19 N.
Town & Country 8708 W. Hillsborough Ave.
Central Tampa 3202 W. Waters Ave.
Brandon 710 Oakfield Dr.

The Help Desk will also be available on
Sunday from 7 am to 7 pm at toll free (877) 727-1ASK.

Beginning July 2 you may use any of our 36 Central Florida locations.

To activate your card, just call toll free (877) 602-0923 from the phone number listed on your account records and follow the voice prompt instructions. You will need to have your credit card and the Social Security Number of the primary account holder ready.

Reminder: Update any merchants with whom you have automatic payments established.

*Please note: Your card number has changed.
To ensure that any automatic payments established with your SCCU/Eastern credit card continue without interruption, contact your merchants to update your account with your new card number, CVV and expiration date.*

