

EXCITING  
NEW  
CHANGES!

Beginning

August 1

Rewards for You  
moves to  
a points-based  
reward structure.

# ★ Rewards for You ★



## GETS STRAIGHT TO THE POINT

*An easier, simpler, faster way to earn a reward for you!*

### It's easier!

Every payment transaction using your MIDFLORIDA debit card will earn you points toward a reward!

- Earn 1 point for every PIN-based Point of Sale (POS) transaction (except ATM transactions).
- Earn 2 points for every credit-based (signature) transaction of \$99.99 or less.
- Earn 3 points for every credit-based (signature) transaction of \$100.00 or more.

### It's simpler!

No more tracking nickels. You choose when and what reward you want – **cash or a gift card.**

Once you accumulate 200 points, log in to Online Banking at midflorida.com and choose your reward.

### It's faster!

With the new points program, once you have one card enrolled, all debit cards associated with your checking account will earn points so you can reach a larger reward faster than ever before.

**Watch for Points Promotions**  
that may earn you higher points for purchases in  
certain business categories throughout the year!

STARBUCKSCARD

Walmart  
Gift Card

iTunes

Gift Card  
TARGET

McDonald's  
giftcard

LEARN MORE

